

July 2, 2001

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions as set forth in the attached Community Relations Quarterly Children's Programming Report for 2nd quarter 2001. The report includes information to help prepare the Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. **Core programming:** Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. (Update: To assist stations with the preemption report section of the new FCC Form 398 we have added specific episode numbers).
2. **Other programming:** Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
3. **Public service announcements targeted to children 16 and under.**
4. **Non-broadcast efforts** that enhance the educational and informational value of NBC Network programming to children.
5. **Network on-air promotional efforts** which include a schedule of TNBC on-air promos.

The NBC Network did not broadcast any programming during the second quarter of 2001 that is subject to the commercial limits of the Children's Television Act.

If you have any questions about these reporting requirements, please feel free to call my office.

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NBC CHILDREN'S EDUCATIONAL AND INFORMATIONAL PROGRAMS

Hangtime

This program airs each Saturday from 9:00AM-9:30AM. This show follows an Indiana Boys High School basketball team welcoming and integrating a female player into the social and interpersonal fabric of the team. As the season progresses the team explores the themes of sportsmanship, fair play, jealousy, teamwork, cooperation and competition. There is an emphasis on interpersonal competence and teamwork which demonstrates to the audience ways to develop positive self concepts yet also make and maintain effective social relationships.

City Guys

This program airs each Saturday from 9:30AM - 10:00AM and 11:00AM-11:30AM. This series explores the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Just Deal

This program airs each Saturday from 10:00AM to 10:30AM. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling their problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the story lines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

One World

This program airs each Saturday from 10:30AM-11:00AM. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience, which may fall into one or more categories -- intellectual/cognitive and/or social/emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

NBA Inside Stuff

This program airs each Saturday from 11:30AM -12:00PM. This program features the pro-social off-court activities of male and female basketball players, coaches, team personnel and teenage athletes. Segments produced area based on curriculum inspired by the US Department of Education's GOALS 2000. Topics covered include school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolution and global awareness. These messages are conveyed primarily through real life examples, interviews and commentary by the program's host.

See attached scripts for program descriptions and airdates.

2nd Quarter 2001

Children's programming pre-emptions and changes:

NBC programs

City Guys aired at 8:00 AM and NBA Inside Stuff Aired at 8:30 AM due to LIVE Network Sports programming on the following days:
April 21, April 28, June 2, June 30

Syndicated programs

Wild About Animals was pre-empted by live network sports programming on the following days: April 21, April 28, June 2, June 30

Jack Hanna Animal Adventures and Critter Gitters were pre-empted by LIVE sports programming on June 10.

CERTIFICATION
CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 7/10/01



Programs designated for children 16 and under:

Hang Time
City Guys I
Just Deal
One World
City Guys II
NBA Inside Stuff
Wild About Animals
Critter Gitters
Jack Hanna's Animal Adventures